Humanitarian OpenStreetMap Team

HUMANITARIAN OPENSTREETMAP TEAM

CORPORATE SPONSOR PROSPECTUS

We appreciate your support for or interest in supporting HOT. Corporate and organizational sponsorships have enabled us to convene the global humanitarian mapping community through the annual HOT Summit, to empower local OpenStreetMap communities through Microgrants, to develop mapping apps that make our work possible, and so much more.

As we reflect on the accomplishments of 2018 and finalize plans for 2019, we want you to continue to be a part of it. Here are two ways you can support HOT's mission right now:

OPPORTUNITY 1

**MICROGRANTS 2019:
SPONSOR AN OPEN
MAPPING COMMUNITY**

Best for: Organizations with remaining budget in calendar year 2018

OPPORTUNITY 2

**HOT SUMMIT 2019*:
SPONSOR AND PROVIDE SCHOLARSHIPS
FOR PROMISING LEADERS IN THE
OPENSTREETMAP COMMUNITY**

Best for: Organizations with sponsorship budget in calendar year 2019

🔴HOT
map
the
difference

for local leaders

*Heidelberg, Germany | September 19-20, 2019
Immediately preceding State of the Map, the global OpenStreetMap conference

MICROGRANTS 2019: SPONSOR AN OPEN MAPPING COMMUNITY

Microgrants are small grants of $2,000-$5,000 provided to community-designed and led projects. These projects create and use map data to solve challenges affecting those living in the community, from flooding, to female genital mutilation, to disease outbreaks and much more.

Over the past 2 years, gifts from individual and corporate partners have made it possible for HOT to distribute over $70,000 USD in Microgrants to local OpenStreetMap communities. These communities have trained over 7,000 people in mapping for the development of their communities and to address global issues at the local level. Learn more.

MICROGRANTS 2019: SPONSOR AN OPEN MAPPING COMMUNITY

SUGGESTED GIFT	YOUR IMPACT	BENEFITS
$1000	Co-sponsor a mapping project, directly touching the lives of at least 100 community mappers	• Logo on donate.hotosm.org • Feature your organization and contribution on HOT social media
$2,500	Empower 1 Micrograntee to solve a greater local challenge and build their community	Above, plus • Acknowledgement in HOT newsletter
$5,000	Empower an entire Microgrant community to solve local challenges with mapping.	Above, plus • Correspondence with a grantee community including corporate webinar or lunch-n-learn session
$10,000	Become our named Microgrants sponsor for 2019	Above, plus • Participation in Microgrants Review Committee to decide grantees

HIGH IMPACT, LOW COST:

GRANTEES HAVE BEEN ABLE TO PROVIDE CLASSROOM TRAINING AT A COST OF LESS THAN $5 PER PERSON.

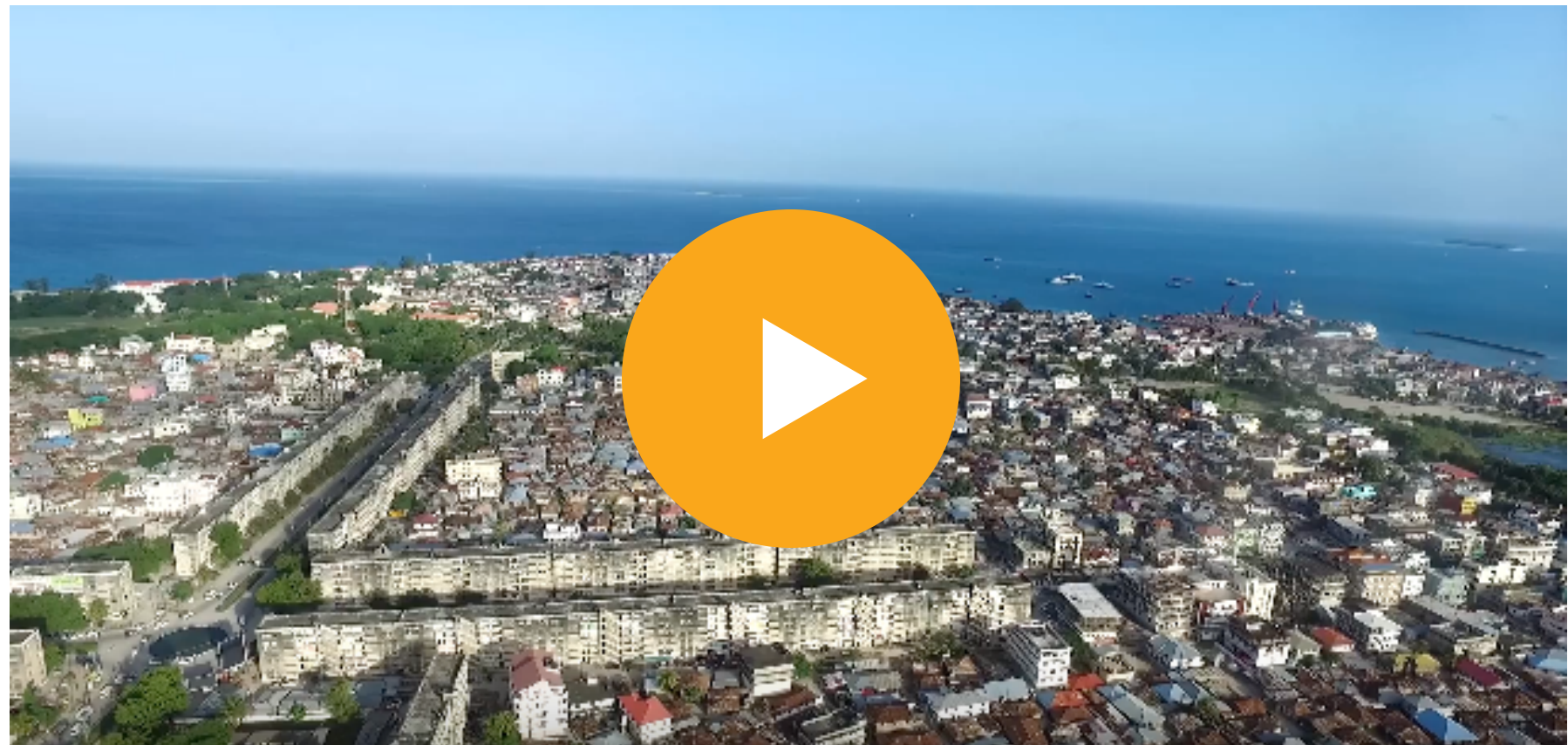**Multiply your effect by setting up your gift as a Match Gift:**
Provide a 1:1 match for donations made by your employees or encourage the HOT community to donate by releasing your donation once 100/200/300 individuals have contributed to the campaign.

HOT SUMMIT 2019: SPONSOR AND PROVIDE SCHOLARSHIPS FOR PROMISING LEADERS IN THE OPENSTREETMAP COMMUNITY

- The HOT Summit brings together diverse groups of organizations and individuals to learn, discuss and share ideas on how open geospatial data and the global HOT community are contributing to humanitarian action and the Sustainable Development Goals.
- Contributing to the HOT Summit demonstrates your commitment to fostering the growth of the HOT community and an opportunity to showcase your work towards this goal.
- You can also support scholarships to travel and attend for promising leaders in the OpenStreetMap community who would otherwise be unable to join.

"*The travel grant programme has given me the opportunity to interact with and hear from people from all over the world about the OpenSource Geo community outside my country.*"

- Kumwenda Rachel, Malawi.

HOT SUMMIT 2019: DIRECT SUMMIT SUPPORT OPTIONS

	Platinum $10,000	**Gold** $7,500	**Silver** $5,000	**Bronze** $2,500	**Supporter*** $1,000
EXHIBITION SPACE	Yes	Yes	Yes	-	-
ROOM / EVENT ATTRIBUTION	Plenary Room	Breakout Room	Event	-	-
OPENING SESSION MENTION	Each day	One day	-	-	-
WEBSITE	Large Logo	Large Logo	Logo	Logo	Name
LOGO ON BANNER	Large	Large	Medium	Small	Small
BREAK FEATURE	3 slides	2 slides	1 slide	-	-
REGISTRATIONS	6	5	4	2	1
SOCIAL MEDIA COVERAGE	Yes	Yes	Yes	Yes	Yes
JOB OFFER BOARD	Yes	Yes	Yes	Yes	Yes

Scholarship Program:

Through your support, we are able to bring researchers, students and accomplished community leaders from developing countries to the event. As a sponsor you'll be helping to make it possible for talented people to participate who otherwise couldn't afford the cost of travel. The more you are able to sponsor the more scholars we can invite to the HOT Summit and State of the Map!

* Other options available, send us an email at summit@hotosm.org

SUPPORT
THE HUMANITARIAN OPENSTREETMAP COMMUNITY

Please let us know in which way you would like to support us. Apart from the above mentioned offers, we're happy to customize a package that aligns with your corporate giving and CSR goals. Please contact partnerships@hotosm.org

State of the Map

If you are interested in exhibition opportunities or allocating sponsorship to both the HOT Summit and State of the Map conferences, let us know so we can connect you to both events!